



Mark Couvillion

UX Research & Design, Interface
Architecture, Content Strategy

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 markcouvillion


 Axure, Adobe Creative Suite
Sketch, InVision, UXPinx
Jira/Rally/Asana/Basecamp

 Usability Testing/Studies
Agile Development Teams
Wireframing
Rapid Prototyping

 Reading College of Art & Design
Photography - 2004

Austin Community College
Illustration/Design - 1998

The University of Texas at Austin
Archaeological Studies - 1993

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20x2.org



Innovative and research-driven user experience professional with a strong background in usability, human interaction, conceptualization, creative design, project management and development of successful web sites and applications for desktop and mobile users.



Accenture Interactive

Experience Design Manager - June 2019 - Current

Manage a team of UX Designers & Researchers. Lead design thinking and problem solution mapping workshops for global client accounts. Respond to requests for proposal and deliver presentations to prospective clients. Includes responsibilities listed below.

Clearhead / Accenture Interactive

Senior UX Design and Research Lead - November 2015 - June 2019

Using research- and data-driven methodology, create optimized user experiences through testing. Lead design engagements for world-wide brands in consumer goods, telecom, entertainment, and more. Manage small teams of designers across multiple clients. Set up and conduct moderated and unmoderated user testing and analysis.

Clients: Google, Uber, Capital One, SVB, Vineyard Vines, Harley Davidson, NRG, Office Depot, Synchrony Financial, Vitamix, Paula's Choice, Adidas, Reebok, New Balance, Taylormade Golf, Lululemon, Patagonia, Verizon & more

Expero, Inc.

Senior UX Designer - February 2015 - October 2015

Create personas, user flows, wireframes, and prototypes for complex data applications and multi-touch interfaces on mobile and desktop. Assist in conducting usability testing and stakeholder interviews. Present online webinars discussing user experience and project management issues.

Clients: Qvinci, SSI/Agvance, Tasktop, AgXchange

Springbox

Associate Director of User Experience - August 2014-January 2015

Managed three UX and Interface designers. Helped to create a design workshop standard for clients of Springbox. Led design workshops. Calculated project estimates for UX tasks.

UX Design Lead - September 2013-August 2014

Provided leadership and direction in an agency environment for multiple clients. UX Research, stakeholder interviews, user studies, content analysis and strategy, wireframes, prototypes, functional specifications.

Clients: Dell, Silicon Labs, PayPal, Pancreatic Cancer Action Network, Sweet Leaf Tea, SmartFlour Foods, The Nitsche Group, Lawpay

Design For Use

Senior Interaction Designer - May 2013-September 2013

Part of a small user experience shop, created wireframes, functional specs, prototypes and occasionally design elements for multiple clients. Acted in a supervisory role for two additional designers and worked with a team of visual designers and product managers in Gurgaon, India.

Clients: HP, Whole Foods Market, Shango, State of Texas, Rentler, KSL

Previous UX/UI Design Experience

MyEdu - 2011-2012 · **Dun & Bradstreet** - 2008-2011 · **Openwork, Ltd.** - 2005-2007 ·

Stanley Security Solutions - 2004-2005 · **Rockfish Seafood/Brinker Intl.** - 2002-2006 ·

BroadbandNow!, Inc. - 2000-2001

